

# TENNESSEE REGULATORY AUTHORITY

Sara Kyle, Chairman  
Eddie Roberson, Director  
Pat Miller, Director  
Ron Jones, Director



460 James Robertson Parkway  
Nashville, Tennessee 37243-0505

March 30, 2007

RE: A Partnership Request to All Utility Companies

Dear Utility Provider:

The Tennessee Regulatory Authority invites you to join us in the National Launch Awareness of 811 scheduled for May 1, 2007. Our goal is to raise public awareness of calling before you dig to avoid potential dangerous and disruptive utility outages. We ask that you provide bill inserts to your customers educating them on the importance of calling 811 before beginning any digging projects.

Spring is upon us, and we know that Tennesseans will engage in beautification efforts in their yards and communities. We welcome the opportunity to work with you in this endeavor to raise public awareness. According to the Common Grounds Alliance, the national leader promoting 811 dialing, *"People digging often make risky assumptions about whether or not they should get their utility lines marked due to concerns about project delays, costs and previous calls about other projects. These assumptions can be life-threatening."* With your participation, we can reach the vast majority of Tennesseans who will learn that they can get their utility lines marked at no charge before beginning any digging projects.

We have conveniently attached a sample bill insert. If you would like to receive the bill insert electronically, please do not hesitate to contact our office directly. Also, this information and sample bill insert will be available on our website for downloading at [www.state.tn.us/tra](http://www.state.tn.us/tra).

Together, we can raise awareness, keep Tennesseans safe and protect our infrastructure by promoting the importance of calling 811 before you dig. We look forward to your partnership and participation.

Warmest personal regards,

Sara Kyle

# ALWAYS CALL BEFORE YOU DIG



**One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.**

**Know what's below. Always call 811 before you dig.  
Visit [call811.com](http://call811.com) for more information.**



# SIEMPRE LLAMA ANTES DE EXCAVAR



**Una llamada gratis y fácil consigue que las  
líneas de servicios públicos sean marcadas  
Y ayuda a protegerte de heridas y gastos.**

**Determina lo que está bajo tierra.**

**Siempre llama al 811 antes de excavar.**

**Visite [www.call811.com](http://www.call811.com) para más información.**



**Know what's below.  
Call before you dig.**



*Building Your Quality of Life*